

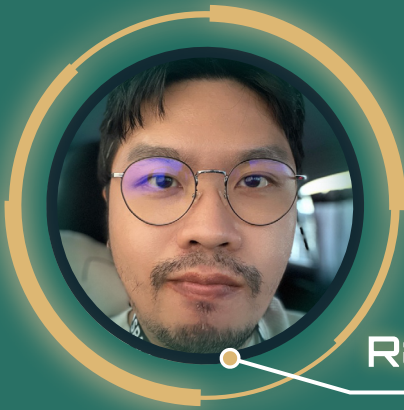
Raymond Lim

Hi, I am Raymond, and I am a UIUX & Web Designer

Across my career pathway, there is a lot of hiccup.

What making me to keep still in design is I love to propose a better ideas for commercial art.

People deserve to have better design.



Raymond Lim

bluetears90@gmail.com

+60 17 443 3620

A-23-11, Pangsapuri Servis Aston Acacia,
Persiaran Aston Indah,
14000 Bukit Mertajam

Designer Profile

Personal Detail

Name Lim Chung Ming
Age 32
Gender Male
Nationality Malaysian

Qualification

Course Multimedia Design
Institution Han Chiang College (known as Han Chiang University College)
Duration January 2009 - June 2011
Qualification Diploma

Additional Course Taken

Course HTML, CSS, and Javascript for Web Developers
Institution Johns Hopkins University
Type Online Distance Learning

Course UX Design
Institution Google Professional Certificate
Type Online Distance Learning

Course Motion Design with Figma: Animations, Motion Graphics, UX/UI
Institution Udemy
Type Online Distance Learning

Course Web Developer Course HTML CSS JavaScript
Institution Udemy
Type Online Distance Learning

Software Skills

 Figma   Adobe XD 

 Nuxt.js   HTML 

 CSS   Javascript 

 Adobe Illustrator   Adobe After Effects 

 Adobe Photoshop   Adobe Premiere Pro 

Working Experience



Prismatic Technologies
Dec 2023 - present
UI/UX Web Software Developer

Responsibilities

- Work closely with frontend and backend developers to ensure the accurate implementation of designs across different devices and browsers.
- Conduct user research, usability testing, and gather feedback to iterate and improve designs based on user insights and behavior data.
- Create intuitive and visually appealing UI/UX designs, wireframes, prototypes, and design systems that align with brand identity and user needs.
- Create wireframes, prototypes, and mockups to communicate design concepts and iterate based on feedback.
- Implement front-end components using HTML, CSS, JavaScript, with modern JavaScript frameworks and libraries such as NuxtJS and Tailwind.
- Help build and maintain a scalable and consistent design system that can be used across products and platforms.

Achievements

- Independent designer handling uiux, web development, motion graphics.
- Pickup development skills such as Javascript and NuxtJS.
- Assist software engineer in term of web development using related programming languages.
- Revamp a SEO friendly corporate website with no support.
- Increase the quality of Marketing artwork holistically.
- Reconstruct corporate identity and visual identity.

Reason of Leaving

Plan for career pathment as for focusing on designing especially UIUX & Web design.

INNO Instrument
March 2022 - present
Multimedia Designer

Responsibilities

- Drafting for new global website
- Gathering information and researches on user based on their behaviour.
- Prototyping layout using Figma.
- Improving UI of global website.
- Developing a management-friendly website for non-profession to manage.
- Maintaining existing website.
- Supporting global exhibition booth.
- Apply VFX on marketing materials.
- Enhance the storyline with a storyboard.
- Create video-based Motion Graphic using After Effects.

Achievements

- Independent multimedia designer.
- Built a SEO friendly corporate website with minimum support.
- Increase the quality of Marketing artwork holistically.
- Reduced website monthly hosting cost by 45%.
- Reduced website pages to reduce loading time by 10%.
- Proper documentation for company assents according to ISO standard even there is no ISO regulation.

Reason of Leaving

Plan for career pathment as for focusing on Web & UIUX design.

Leith Marketing
March 2021 - March 2022
Multimedia Designer

Responsibilities

- Drafting layout for UI/UX purposes.
- Preparing wireframes before starting designing webpage.
- Creating layout for Webpage , Mobile UI.
- Prototyping layout using Figma.
- Brainstorming for storyline for Motion Graphic project.
- Research the mood and messages for the project.
- Enhance the storyline with a storyboard.
- Create video-based Motion Graphic using After Effects.

Achievements

- Handled and maintained good relation with customers during pandemically lock down period.

Reason of Leaving

Focus on career advancement as converting into new chapter of lifes.

Kode Digital Experts
Nov 2019 - July 2020
Graphic Designer cum Creative Design

Responsibilities

- Drafting layout for UI/UX purposes.
- Preparing wireframes before starting designing webpage.
- Creating layout for Webpage , Mobile UI.
- Prototyping layout using Adobe XD.
- Exporting final artwork for development purposes.
- Work closely with Developer for website development.
- Creating artwork for Social Media monthly artworks.
- Editing videos for digital marketing purposes.
- Enhancing Google Display Network.
- Create simple animations for digital marketing purposes.
- Discuss with marketing team for digital marketing.

Achievements

- Introduced new sales by 2.
- Handled existing client and introducing new proposal to boost their sales in result indirectly proposing new sales.
- Independent Graphic Design who handled web design, video editing and motion graphics.

Reason of Leaving

Plan for career pathment as for focusing on designing.

DeliverEat Sdn Bhd
 July 2018 - October 2019
**Graphic Designer cum
 Administrative Executive**

Responsibilities

- Preparing artwork according to company branding.
- Phase by phase rebranding to meet market demand.
- Developing digital marketing material, such as EDM, SNS posts.
- Editing video for merchant's launching promotions.
- Engaging with developer for UI/UX flow for app and web development.
- Discuss with team about marketing strategies.
- Checking cash sales amount for COD payment.
- Ensuring account is tally before submit to accountant.

Achievements

- Great exposure on a corporate management such as pitching.
- Increased sales amount by 10% executing marketing ideas.
- Fix corporate branding identity to be more solid and consistent.
- Reduce percentage of cash sales loss.

Reason of Leaving

Possibility to focus purely on designing instead of handling accounting and designing at the same time.

Qiang Yi Tang
 November 2016 - July 2018
**Graphic Designer cum
 Media Marketing**

Responsibilities

- Preparing artwork for Facebook pages as media market use.
- Brainstorming and meeting for ideas on marketing execution with Marketing dept.
- Organizing event with marketing team and ensured of execution of services.
- Rebuilding company brand by phase.
- Analyse data extracted from SNS insights and target customer based on the data collected.
- Run campaign to increase brand awareness and increase sales number.

Achievements

- Massive renovation and retail design.
- Gradually increase followers in Social Media.
- Eventually stabilising brand identity.
- Increase traffic to website by 10%.

Reason of Leaving

Management decided to cease the department as e-commerce is not popular as the time era.

Percetakan Practical
 August 2011 - August 2016
Graphic Designer

Responsibilities

- Get briefing from customer and understand customer needs.
- Develop some draft and layout for customer review.
- Designing artwork based on customer demand and follow ISO 9001:2008 procedure.
- Outputting the artwork either using offset or digital after approval.

Achievements

- Guiding new junior design for designing.
- Implement various backup and documentation within ISO standard.

Reason of Leaving

Moving forward to digital / multimedia pathway as it may advance in future.

General

Notice Period Two (2) Months
Current Salary / Allowance RM 5,380 ,Parking Allowance RM 120
Expected basic salary 10%-20% from current salary

Referee

Name Low Zhan Xian
Position Software Developer
Year Known 2023
Contact +60 12-722 9218

Name Syazwan Fitri
Position Frontend Software Developer
Year Known 2023
Contact +60 17-326 0513

